

Square, at 11 a.m. Adapted from the stage play by Porter Emerson Browne, this picture represents over six months Many important incidents of the story Occur on board ship, and these scenes were filmed on an Atlantic liner. More than fifty prominent actresses were interviewed before Estelle Taylor was finally selected for the rôle of the "Vampire." The picture was produced under the direction of Emmett J. Flynn, who was responsible for "A Yankee at the Court of King Arthur." Many elaborate settings include an exact reproduction of the Grand Canal, Venice. The part of the fool is played by Lewis Stone, and Irene Rich is seen as the fool's wife.

Distinctive Staff Uniforms

For a really smart uniform, whether for male or female cinema attendants, it is difficult to touch the firm of Messrs. Uniform Clothing and Equipment Company, Limited. They have just concluded a set of uniform and dresses for the attendant and waitresses of the Piccadilly Picture Theatre, Manchester. These were carried out in chocolate colour with silver aluminium lace trimming, and look very attractive indeed. The address of the firm is 5, 10, and 11, Clerkenwell Green, London, E.C. 1. Their 'phone is Hol.

Quality Plays

George A. Cooper, though a well-known figure in the film trade, has only made his début as a producer with the short reel subjects which were so favourably received at the Shaftesbury Pavilion on the 18th. The enthusiastic call Which the producer was too modest to acknowledge should certainly encourage him to more extended efforts in this direction. The Walturdaw Company, Limited, are the renters of this series.

Joy Wheel Comedies

The succeeding numbers of this bright little series of eighteen comedies, which we hear from Mr. H. Hefford, of British Famous Films, are well up to the standard of those already shown, are to be booked as a complete set, the releases commencing September 25, 1922. Billy Fletcher and his pretty partner, Viola Joy, are just the type of lighthearted comedians to fill a space in any programme, and these comedies should find a ready market. Mr. Hefford has further interesting announcements for the future.

"Birth of a Nation"

The stupendous success which has attended the public exhibition of D. W. Griffith's "Orphans of the Storm" and Intolerance" augurs well for all who book "Birth of a Nation," which is one of the most spectacular of all Griffith's productions. F.B.O. have ten new American brints of this subject, and bookings can be fixed for an early date.

New F.E.O Altractions

The beautiful Universal star, Miss Duront, who inter-breted the leading feminine rôle in the famous Universal Jewel Production "Foolish Wives," will be seen in "False Risses," described as a somewhat unusual story of the sea. This picture is to be presented by F.B.O. at their Drivate theatre, 22, Soho Square, on July 31st, at 10 a.m. and 3 p.m., and August 1st at 10 a.m. and 1.30 p.m.

The popular Herbert Rawlinson, in his latest University Success "The Scrapper," is also scheduled to be Trade Shown on August 2nd at 10 a.m. and 1.30 p.m., and August 3rd at 10 a.m. This picture is said to depict Herbert Rawlinson as a true Irishman with a ready fist and many extremely lovable traits. Another Universal production shortly to be Trade Shown by F.B.O. is entitled "Headin' West, in which Hoot Gibson gives an excellent characterisation of a dare-devil Westerner, who wins his way through at the point of a gun. This will be seen on July 27th at 3 p.m., and July 28th at 10 a.m. and 1.30 p.m.

Butcher's Next Racing Picture

Preparations are now being made for the Trade Show in August of the next Walter West production, "Son of Kissing

Cup," which is a sequel to "Kissing Cup's Race." leading players are Violet Hopson and Stewart Rome, and the supporting cast includes Cameron Carr and Arthur Walcott. One of Butcher's selected pictures, and an addition to the British National Programme, this picture will be released the early part of next year.

" The Storm "

The Universal Jewel eight-reel production "The Storm," which will be Trade Shown by European Motion Picture Company at the Alhambra on Tuesday, August 1st, at 10.45 a.m., is remarkable for the fact that the three leading characters, House Peters, Virginia Valli and Matt Moore, are alone in the film for nine-tenths of its length. Universal claim that in "The Storm" they have produced one of the classics of the cinema. American lay and Trade pressmen have reviewed the film at considerable length in enthusiastic but not fulsome terms. European are confident that "The Storm" will meet with an equally favourable reception in Great Britain. Adapted from Langdon McCormick's stage success, and directed by Reginald Barker, the film deals with the story of a French-Canadian girl, a stalwart woodsman, and his adventurous city friend, all of whom are snowbound for the winter in a log cabin. It is said that the "shots" are some of the most beautiful in the history of cinematography. The thrilling canoe escape of Manette and her father over the mountain currents and waterfalls, and the tremendous forest fire which seems to sweep for miles around the doomed shanty, are claimed to be of unexampled interest.

Regent Acquire Zoo Films

The Regent Film Company have acquired distribution rights of the unique series of natural history pictures which are to be taken—as announced exclusively in The BIOSCOPE
—by British Industrial Films in the Zoological Gardens, Regent's Park. The pictures will be released as single-reel subjects, varying in length from 600 ft. to 1,000 ft. All the Zoo pictures will be approved by Dr. P. Chalmers Mitchell, M.A., D.Sc., LL.D., F.R.S. Those appertaining to the Marine Biological Society will be approved before issue by Dr. E. J. Allen, D.Sc., F.R.S., and all the resisted at the work of independent products and independent products and independent products and independent products and independent products are supplied to the product of independent products and independent products are supplied to the product of the mainder-the work of independent producers-will be edited and approved by W. P. Pycraft, F.Z.S., of the Natural History Museum. "We have now decided," says Mr. E. Gordon Craig, managing director of the Regent Film Company, "to put this series out under the title of 'Secrets of

Wardour's Useful Series

Wardour Films will Trade Show on Tuesday morning next at the Shaftesbury Pavilion, a series of five two-reel dramas, teaturing living Commings The stories, which are based on the averages of the Royal North-Western Mounted Police, should supply a line which is greatly in demand

A New Enterprise

Mr. L. Cardew, late of the W. and F. Company, and now booking manager and partner of the recently formed Gordon Dickson Company, of 16, Great Chapel Street, W. 1, informs us that the Mack Sennett production "Oh, Mabel, Behave," featuring Mabel Normand, Ford Sterling and other well-known favourites, which his company is booking for London and the South, will be definitely released in September.

Dallmeyer Lens Success

One of the best portraits of the Royal Group, including His Royal Highness The Prince of Wales on the Balcony at Buckingham Palace, was taken with a "Dallon Anastigmat Telephoto Lens," and is being shown in this week's issue of the "Gaumont Graphic." Messrs. J. H. Dallmeyer, Limited, of Carlton House, 11d, Regent Street, Piccadilly Circus, S.W. 1, whose works are situated at Willesden, N.W. 10, advise us that they will be only too pleased to let any cine cameraman have one of these Dallon Anastigmat Telephoto Lenses on loan in order that he may carry out comparative tests.