

A WOMAN'S AGE

IS ESTIMATED-NOT BY HER BIRTHDAYS - BUT HER BEAUTY!

HELENA RUBINSTEIN

WORLD CELEBRATED BEAUTY CULTURIST

who, in a quarter of a century devoted to scientific investigation and professional practice, has established Beauty Culture as a universally recognised science, makes the skin fulfil the functions Nature intends, but so often fails to do.

DISCOLOURED FACES, THROATS, AND ARMS gain a soft white loveliness when VALAZE BLEACHING CREAM is used. Specimen jar 2/9 WHEN FACING WIND AND WEATHER let VALAZE

BALM ROSE both protect and beautify your skin. is a certain preventive of discoloration. Price Price 3/6

REGAIN AND PRESERVE PERFECT CONTOUR of face and throat by using VALAZE ROMAN JELLY. It tightens relaxing skin and eradicates fine creases and lines round eyes and mouth. Specimen jar 2/9

To CLEAR AND MAKE LOVELY THE COMPLEXION, VALAZE BEAUTIFYING SKIN-FOOD brings perfection to every type of skin, ensuring a velvety softness, perfect purity, and unfailingly removes discoloration, freckles, and other blemishes.

Price of Specimen jar 3/-

POWDER MARKS ON DARK CLOTHES look abominable and cause embarrassment. VALAZE WHITENER, used for the throat, arms or hands, imparts a clear whiteness which will not rub off.

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THE IMPORTANCE OF CORRECT SKIN CLEANSING. Frequent washing spells ruin to the skin in winter. NOVENA CERATE, cleansing and massage cream, leaves the skin delightfully fresh, soft, and soothed.

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Special Half - Guinea Lesson Treatment imparts beauty and home treatment instruction.

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PICTUREGOER'S GUIDE.

(Continued from Page 58)

Passing Thru (Paramount; Dec. 21). A small-town story of a boy who was too fond of carrying other people's burdens. Douglas MacLean and Madge Bellamy star. A pleasing semi-farcical

The Plaything of Broadway (Gaumont-

Realart; Dec. 18). A romantic story of New York night life starring lovely Justine Johnstone as the misunderstood dancing heroine. Also Crauford Kent, Macey Harlam, George Cowl, Lucy Parker, and Claude Cooper. Excellent entertainment.

Quality Plays (Walturdaw; Dec. 4 and 18).

"Fallen Leaves," a Christmas story with a tramp hero and an O. Henry touch; read it on page 19 of this issue (Dec. 4); and played by Chris Walker, Jeff Barlow, Jack East, and Mary Price. "The Thief" (Dec. 18), concerns an elopement and an amusing hoax. Read this in the November Twenty-Story Magazine, price one shilling. Both excellent one-reelers.

Rip Van Winkle (Wardour; Dec. 18). An artistic and delightful screen version of Washington Irving's classic, with Thomas Jefferson, Francis Car-penter, Milla Davenport, Pietro Gosso, Daisy Robinson, Gertrude Messinger, Max Asher, and Mary Anderson in the cast. Excellent entertainment.

The Road to London (Phillips; Dec. 4).
Bryant Washburn, Joan Morgan,
Saba Raleigh, Eille McLaughlin, George Foley, and the Rev. Dr. Batchelor in a romantic farce-comedy made this side without a single studio set. Don't miss this one.

Saturday Night (Para-

mount; Dec. 4). Cecil B. De Mille at his wildest. A spectacular production containing two matrimonial problems de luxe. Leatrice Joy, Conrad Nagel, Edith Roberts, Theodore Roberts, James Winter Neill. Edythe Chapman, Sylvia Ashton. Excellent entertainment.

The Scarlet Lady (But-

cher; Dec. 11). Violet Hopson in a well - produced racing story with a strong love theme. Lewis Willoughby, Arthur Walcott, Cameron Carr, Adeline Hayden Coffin, and Gertrude Sterrol support. Good entertain-

Steel Heart (Vitagraph;

Dec. 11). Super - serial in six reels, with William Duncan and Edith Johnson in their usual surroundings. Also Jack Curtis, Walter Rodgers, Charles Dudley, and Ardela Malino. Good entertainment.

Shadows of the Sea (Walturdaw-Selznick).

Tropical in location, and vivid character studies. The adventures of Conway Tearle as a gun-running seacaptain, aided and abetted by Doris Kenyon, Crauford Kent, Arthur Housman, Frankie Mann, and J. Barney Sherry. Good entertainment.

The Spenders (Wardour; Dec. 22).

An improbable but entertaining story of frame-ups and frenzied finance excellently interpreted by an all-star cast including Jos. J. Dowling (the "Miracle Man"), Robert McKim, Claire Adams, Niles Welch, Otto Lederer, Tom Ricketts, and Betty

The Spurs of Sybil (Hayward; Dec. 4). Alice Brady and John Bowers in a good mystery story about a society girl who has to earn her own living in New York for a year. Pleasant entertainment.

There Are No Villains (Jury; Dec. 7).

There is one, played by Edward Cecil. Viola Dana stars as a lady detective who allows romance to override duty. Gaston Glass, De Witt Jennings, Edward Cecil, and Jack Cosgrave support. Good entertainment.

The Young Diana (Paramount; Dec. 4). A very free screen adaptation of Marie Corelli's fantastic novel, with Marion Davies as the old-young (here a young-old) heroine, supported by Maclyn Arbuckle, Forrest Stanley, Gypsy O'Brien, and Pedro de Cordoba. Spectacular entertainment.



Wyndham Standing and Marguerite Marsh in "The Lion's Mouse.