

Mr. A. G. Whittaker has further enhanced his record of fine showmanship by introducing at the Capitol, Cardiff, an exceedingly effective scheme of lighting. I called at the hall the other evening, and saw the idea in operation, and was very highly impressed with the introduction. In a nutshell, it is a scheme of dimming the lights to suit the picture, and it has a wonderful effect upon the projection. This, coupled with the orchestra, gave a perfect result, and the audiences speak highly of the novel scheme. Mr. Whittaker is a fine showman, and this is just one of the hundreds of schemes he has introduced into the Capitol.

Mr. Thomas Jones, formerly of the Cinema, Ystradmynach, has opened the Cinema, Aberbargoed.

Last week Mr. "Dick" Simpson showed "The Prodigal Son" and "The Return of the Prodigal" at the Empire, New Tredegar, and I am told that he broke all records. The Musical setting was made by Mr. Herbert Ware, the well-known Welsh violinist who, by the way, is the leader of the Gaiety (Cardiff) Cinema orchestra, and Mr. Ware was warmly praised for his fine work.

New heating apparatus has been installed at the Court Cinema, Cadoxton, and the Canton Cinema, Cardiff.

The Regent Cinema Cardiff, formerly known as the Castle Cinema, Cardiff, reopened last Monday under the control of Mr. Watkins, formerly of the Hippodrome, Cardiff. The hall has undergone many alterations, and under Mr. Watkins, charge good business should be done.

The Palace Cinema, Abertillery, which has just been respended by Mr. C. Isaacs, Llanelly, has been redecorated. Mr. Isaacs had rather bad luck, for no sooner had the hall been set into motion than the new heating apparatus broke down. Consequently the news got abroad, and with a spell of bitterly cold weather his business was affected. Anyhow, the defect has now been remedied, and friend Isaac is making things hum in this Monmouthshire Valley town.

Through the kindness of Mr. A. Hauser, of the Cardiff Imperial, Mr. Lloyd George's speech at the Cardiff Empire last Tuesday was transmitted to his hall, and crowds of people had the opportunity of listening to it. Mr. Hauser, by the way, is a great worker in the cause of charity. He was a prominent figure in the recent Cardiff Infirmary Sweepstake, and his efforts, coupled with those of the committee, resulted in over £5,000 being handed over to the Nospital.

In consequence of Mr. Harold Possener, the South Wales manager of European, going to Bristol to look after his firm's interests in the West of England, Mr. Mark Thorpe, of the Leeds branch of European, has come to Cardiff to succeed him. Mr. Possener had made himself very popular with the Welsh exhibitors, and his departure is regretted. The best wishes go out to Mr. Thorpe.

"On the Banks of the Wabash," a fine Vitagraph story, is to be screened by Jack Merriman at the Capitol on December 21st.

THE WORLD OF FINANCE

The following information has been specially compiled for The Bioscope, and includes a register of New Companies, Mortgages and Charges, Winding-up Petitions, etc., etc. All inquiries respecting financial matters must be addressed to the Editor, and the envelope marked "financial."

NEW COMPANIES .

RITZ PICTURES, LIMITED.—Private company. Registered November 21st. Capital £10,000. To produce, finance, exploit, turn to account, and deal in motion picture plays featuring Rudolph Valentino as the sole exclusive star in connection therewith, etc. The first directors are: J. Dow, 38, Marney Road, Clapham Common, S.W. 11; Miss Kathleen M. Heavingham, 52, Clarendon Gardens, The Drive, Ilford. Registered Office, 265, Winchester House, Old Broad Street, E.C.

NORMAN AND COOK, LIMITED.—Private company. Registered November 21st. Capital £1,000. To carry on the business of proprietors of theatrical productions, producers and financiers of revues, cabarets, night and day clubs, music-hall, variety, dramatic, repertory and comedy entertainments, producers of plays and concerts, pierrot shows and oratorios, providers of orchestras, bands, artistes and musicians, etc. The first directors are: H. R. Norman, E. Cook. Secretary: A. E. Wallis. Registered Office: Mitre Chambers, Mitre Street, E.C. 3.

BOISSY FRERES & CIE. (LONDON), LIMITED.—Private company. Registered November 20th. Capital £100. To carry on the business of distillers, blenders and exporters of Scotch whisky and other spirits, wine and spirit merchants, licensed victuallers, hotel and restaurant keepers, caterers, theatre and music-hall proprietors, mineral water manufacturers, brewers, maltsters, ale, beer and porter merchants, beer bottlers, bonded or other warehousemen, etc. The first directors are: O. L. Boissy, R. le Roy. Registered Office: 50, Mark Lane, E.C. 3.

OPTICA (LONDON), LIMITED.—Private company. Registered November 20th. Capital £500. To carry on the business of wholesale manufacturing opticians, manufacturers of and dealers in surgical instruments and appliances, photographic and cinematographic apparatus and appliances, etc. The first directors are: L. Rees, M. H. Davies. Registered Office: 12, New Union Street, E.C. 2.

SELECT KINEMA, LIMITED.—Private company. Registered November 20th. Capital £1,500. To carry on the business of cinema proprietors carried on by C. Schuler, H. Mitchell and W. S. Hudson, at Chelmsford. The first directors are: C. Schuler, H. Mitchell, W. S. Hudson. Secretary: D. Kay. Registered Office: 55, Norfolk Street, Sheffield.

BENSHAM PICTURE HOUSE (1923), LIMITED.—Private company. Registered November 17th. Capital £1,000. To carry on the business of picture hall and theatre managers, etc., and to adopt an agreement with Bensham Picture House, Limited, and A. F. Davidson. The subscribers are: F. T. Foster, A. Burgess. Solicitors: Lumsden and Elliott, 48, West Street, Gateshead.

BERNICIA, LIMITED (193,651).—Private company. Registered November 9th. Capital £1,000. To adopt an agreement with the Grainger Picture House Company, Limited, and to carry on the business of picture house proprietors, etc. The first directors are: J. MacHarg, S. Bamford, G. Black. Registered Office: 28, Grainger Street, Newcastle-on-Tyne.

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Dat Dat						TRADE SH	ows	S—Co	ntinued	from	page 65.			
162 P	e.		Firm.			Title.	No	to.			Star.	Theatre.	Time.	
		11	V tagraph			On the Banks of the Wa	bash	***	****	***	All Star Cast	Own Theatre	****	2.30
1	,		Wardour			If I were Queen		***	****		Ethel Clayton	Grainger St. P.H.		11.15
		11	Gaumont	99.4		The Dark Lantern	***			244	Alice Brady	Own Theatre		11.15 & 2.15
	11	11	A.F.N.	***		Ashes of Vengeance		***	***	***	Norma Talmadge	Queen's Hall		11.15
OUT.	,	11	Phillips		grafie	Destiny	***		***	***		New Pavilion	***	11
, D	SC.	13	Goldwyn	***		Unseeing Eyes		***			Lionel Barrymore .	Grainger P.H.	***	11.15
	C.		Fox			Three Jumps Ahead N	OTT	INCH	IAM.		Tom Mix	Picture House		11
Qu.	1,	7			***	One Arabian Night					George Robey	Scala	****	11
	1.9.	7	Gaumont		***	Bonnie Prince Charlie	****	***			Ivor Novello	Elite		11
Ven .	13	11	Gaumont	***		Quality Plays	***	***	***	***		Elite		11
2		11	Famous-La	sky	1909000	A Daughter of Luxury	***				Agnes Ayres	Scala	***	11
, D	ec.	12		***	***	The Acquittal			***	***	Claire Windsor	Elite P. H		11
A Street	cc.		Gaumont			Bonnie Prince Charlie	SH	EFFI	ELD.		Ivor Novello	Albert Hall		11
BAT	ta:		Goldwyn	****	1144	Slave of Desire					Bessie Love	Fargate C.H		11
		11	Goldwyn			Unseeing Eves					Lionel Barrymore	Fargate C.H		11
Ab.	19	12	A.F.N.			Ashes of Vengeance	***				Norma Talmadge	Cinema House		11
No.		12	Famous-La	sky		The Cheat	***				Pola Negri	Union St. P.P.	***	11
		13	Gaumont		1.4.4	The Dark Lantern		****		***	Alice Brady	Union St. P.P.		11
		13	W. & F.		***	Fred Karno Comedies		***				Fargate C.H	***	11